

# 9th German - American VOLKSFEST

25 July · 10 August 1969  
Dahlem · Hüttenweg



BRIDGE TO THE STARS

PRESS  
9. Deutsch  
Amerikanisches  
Volksfest  
1969



PRESS KIT

# Los Angeles



PUBLIC RELATIONS OFFICE  
GERMAN-AMERICAN VOLKSFEST

APO NEW YORK 09742

OR

1 BERLIN 33, CLAYALLEE 170

TELEPHONE 819-7340/1

THE 9th GERMAN-AMERICAN VOLKSFEST

SPONSORED BY THE U.S. ARMY, BERLIN

**LOS ANGELES**

25 JULY - 10 AUGUST 1969

CITY OF LOS ANGELES  
STATE OF CALIFORNIA

R E S O L U T I O N

VOLKSFEST DAYS

WHEREAS, the United States Army stationed in the City of West Berlin to protect its citizens and maintain an "ISLAND OF FREEDOM" within the Iron Curtain, presents every year the German-American Volksfest, with all proceeds derived therefrom donated to worthy causes and charitable organizations; and

WHEREAS, the main objective of the Volksfest is to promote better understanding and lasting friendship between the citizens of West Berlin and the citizens of the United States of America by portraying a segment of American history during the Volksfest; and

WHEREAS, the theme of this year's ninth annual Volksfest is the City of Los Angeles, "Bridge to the Stars;" and

WHEREAS, the City of Los Angeles is honored to have been selected as the theme City for the 1969 Volksfest and welcomes the opportunity to display the products of its vast aerospace industry and the wonders of the Hollywood film industry, both of which have contributed substantially to the betterment of all peoples:

NOW, THEREFORE, I, Samuel W. Yorty, by virtue of the authority vested in me as Mayor of the City of Los Angeles do hereby proclaim July 25 to August 10, 1969, as

VOLKSFEST DAYS

in the City of Los Angeles and urge the citizens of this City to join with me in extending warm greetings and sincere wishes for health and happiness to the people of West Berlin and all Allied servicemen serving in and around this historic city.

Seal of the  
City of Los Angeles

Signed by

Sam Yorty  
Mayor

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VF 25-7-69

VOLKSFEST FASHION SHOW

More than 500,000 people will have the opportunity to experience an electrifying, energetic, and lively fashion presentation at the 1969 German-American Volksfest. All this excitement is direct from sunny Los Angeles and is featured in the daily fashion shows at the Volksfest.

The influence of California fashions is felt around the world. The same momentum that has taken Los Angeles from a "vacation spot" to the megalopolis it is today has also taken the garment industry from "sun-fun-wear" to the most influential fashion center in the world. The Los Angeles fashion industry story will come alive in a 30 minute show, including an active slide presentation depicting the Los Angeles mobile way of life, and fashions created for it.

Twenty-five of Los Angeles' foremost designers will be represented in the showing. From bikinis to formal gowns, from sportswear to dinner costumes, the show reflects the excitement created by the Los Angeles masters of fashion design.

The fashion show committee includes Ann Hult, a member of the Los Angeles Fashion Group, who produced and directed the show; and Nancy Cooke Jackson and Erika Devore, members of the Berlin Sister Cities Committee, who commentate the show in both German and English. Mrs. Loretta Schulz has coordinated the show in Berlin and obtained the aid of Karstadt, one of Berlin's leading department stores.

LOS ANGELES DESIGNERS PARTICIPATING IN VOLKSFEST FASHION SHOW

FOLGENDE MODESCHOEPPER AUS LOS ANGELES ZEIGEN AUF DER MODEN-  
SCHAU DES VOLKSFESTES

Gallanos	Fern Violet
Luis Estavez	Sirgona
Michael Novarese	Merl Beitling I.T.E.M.S.
Jean Louis for Chandelle	Dellarossa
Werle	Marion Kopps
Helga	Catalina
Jer Marai	Cole
Joshua Tree	Luci Ann
Addi Masters	Jayass Shaheen
Mr. Blackwell	Suzette Boutique
Joanna Nelson	Denise

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## PROCLAMATION

### S T A T E O F C A L I F O R N I A

WHEREAS, the Volksfest, sponsored annually by the United States Army Command in Berlin, promotes German-American goodwill in this historic city, 110 miles behind the Iron Curtain in East Germany; and

WHEREAS, the United States Army forces and other Allied troops in West Berlin maintain an "Island of Freedom" for all citizens of this city; and

WHEREAS, the theme of the 1969 Volksfest is "Los Angeles, Bridge to the Stars," with all proceeds derived therefrom donated to worthy causes and charitable organizations; and

WHEREAS, the City of Los Angeles, the largest city in the State of California, is honored to have been selected as the theme city for this year's Volksfest and welcomes the opportunity to display the products of its vast aerospace industry and the wonders of the Hollywood film industry, both of which have added immeasurably to the enrichment of all the world's citizens,

NOW, THEREFORE, I, RONALD REAGAN, GOVERNOR OF CALIFORNIA, do hereby extend the state's cordial best wishes to the United States Army in Berlin and its Commanding Officer, Major General Robert G. Fergusson, for a successful Volksfest observance, and wish the good citizens of Berlin health, happiness, and Godspeed for all time to come.

SEAL OF THE STATE  
OF CALIFORNIA

IN WITNESS WHEREOF, I have  
hereunto set my hand and  
caused the Great Seal of  
the State of California  
to be affixed here this  
20th day of June, One  
Thousand Nine Hundred  
Sixty Nine.

Signed/Ronald Reagan  
Governor

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"LOS ANGELES--BRIDGE TO THE STARS"

The 1969 German-American Volksfest steps into the future while exploring history with its dual theme of "Los Angeles--Bridge to the Stars." The center of the United States motion picture and space exploration industries, Los Angeles, is a thoroughly modern city with a long and colorful history. Visitors to the Volksfest can expect to see the best of both aspects reflected in the displays and exhibits ranging from space capsules to silent movies.

As modern as today--and perhaps a little beyond it--are the Apollo 8 Command Module and the one-tenth scale Saturn V Rocket, along with the cut-away of the Apollo capsule, all of which are on display at this year's Volksfest. It was the Apollo 8 that paved the way for the Apollo 11 mission when it orbited the moon, surveying lunar landing sites and furnishing other vital information.

Other space exhibits chronicle past achievements in the exploration of space, from the first unmanned satellites to the latest three-man space capsules. Add the modern architecture and the visitor can almost visualize himself standing on the moon's surface. With the Saturn V in front of him and the two lunar-like tents behind him, it's not a hard task!

By looking beyond the Saturn V however, to the shining white Los Angeles Pavilion and Hollywood Tent, the visitor can re-orient himself to Earth. The inside of the Hollywood Tent is dominated by an 8-foot high "Oscar," the coveted reward for motion picture excellence, while other large displays cover the "Silent," "Sound" and "Golden" eras in film making. Numerous smaller displays in the Hollywood Tent will add to the picture of the movie capital, and for the visitor who likes to get in on the action, there's the opportunity to run his own sound effects department.

Various forms of entertainment will be provided in the German Beer Tent along with a generous amount of refreshment. Other refreshments can be purchased at numerous stands throughout the Volksfest grounds. For the young visitor, the "Beat" Pavilion will be putting out a steady stream of sound.

The complexity of "Los Angeles--Bridge to the Stars" had its beginnings in the much simpler Volksfest of 1961, the first German-American Volksfest.

First conceived as a means of strengthening German-American friendship, the Volksfest has blossomed out to go far beyond its original conception.

The 1961 Volksfest, the only Volksfest not based upon a theme city, was originally planned to last only nine days, but public response was so outstanding that it was extended to last a full two weeks. The first year's response set the trend for the years to follow, with the crowds becoming heavier each year.

As improvements and modifications to the original idea came about, the Volksfest began to serve more purposes. Its carnival atmosphere provided a new point of interest, a new summer recreation available to almost everyone. It gave a good history lesson also, showing Berliners a segment of American culture right in their own backyards.

Laramie, Wyoming rode into Berlin in 1962, playing to a crowd almost twice as large as the preceding year. In 1963, it was Santa Fe, New Mexico's turn and the Volksfest grounds were filled with Adobe buildings and Indian dancers.

In 1964, it was a Pilgrim Village and in 1965, Sacramento, California was chosen. 400,000 spectators turned up the next year to see the Alamo re-created and the number continued to rise in 1967, when the theme was St. Augustine, Florida.

Last year's Volksfest proved to be the most popular ever, with nearly 500,000 visitors coming to see the theme city of New Orleans. Jazz bands entertained them for 17 days, and even before the final figures were tabulated it could be seen that the 1968 Volksfest was quite a show.

Traditionally the Volksfest has looked back at America's history, but with insight of today, planning for tomorrow. What city could fit better into that tradition than Los Angeles--Bridge to the Stars?

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VOLKSFEST SPACE EXHIBITS

Visitors to the Ninth Annual German-American Volksfest, "Los Angeles -- Bridge to the Stars," may get the feeling they've entered another world when they step through the Volksfest gate. Man's exploration of space is one of the main themes of this year's Volksfest, a theme carried out through both exhibits and architecture.

Certain to be one of the landmarks of this Volksfest is the 40 feet high Saturn V Rocket. A one-tenth scale of the original, the Saturn V model will stand above all other exhibits and buildings, making it the most easily distinguishable object on the Volksfest grounds. It is the Saturn V Rocket that carried the Apollo 8 into space and is being used for the Apollo 11 Lunar landing project.

A landmark in history, the Apollo 8 Command Module, is the most important single exhibit at the Volksfest. The Apollo 8 was the first vehicle to take man to the moon, carrying its crew of three into lunar orbit and returning them safely to Earth. The Apollo 8 exhibit will have special viewing areas and guides will be available to answer questions about the spacecraft and its mission.

To further illustrate the Apollo 8 project, a cut-away full scale model of the Command Module will also be on display at the Volksfest. This cut-away model will show the public the full complexity of instrumentation and controls needed for a voyage to the moon. Complete to the last instrument, the cut-away is an exact copy of the original Command Module.

The theme of space exploration is carried over into the architecture used for the exhibits and displays. Most evident is the series of space rings that run through the Volksfest grounds. With lights and varied bright colors, the space rings lend an atmosphere of freedom and airiness and are the unifying factor pulling all the space exhibits together.

The two main aerospace exhibition tents are perfect examples of how space architecture can be suited to Earth needs. Large and open, with no inner supports, they provide thousands of square feet of display space, with an unobstructed view for all visitors. Similar constructions may be the first shelters erected on the



moon, with the interior atmosphere providing the support for the structure, just as the Volksfest tents are supported by the pneumatic pressure inside them.

Even the refreshment stands follow this theme. Their geometric shapes, with frames formed of triangles, suggest the shape of the Lunar Module, which was first tested by the Apollo 9 flight in preparation for the Apollo 11 lunar landing. Scattered throughout the Volksfest grounds, they provide another unifying factor in the aerospace theme.

The largest single display inside the tents will be that of North American-Rockwell, the prime contractor for the Saturn V Rocket. Originally shown at the Paris Air Show, this display pictorially describes the components and the construction of the giant rocket, and also shows the problems encountered in building it. There will also be scale models of most of the satellites the United States has launched and models of all the rockets used in satellite launchings.

Among the satellites displayed are full scale models of the Telstar, Syncom and the Explorer XII. Models of the astronaut capsules from the Mercury, Gemini and Apollo programs will also be on display. Of special interest to many of the visitors will be the small model of the Lunar Module used in the Apollo 11 flight.

In another area of the tent will be a display of space clothing and space suits. The visitors will be able to see an Apollo astronaut's space suit and also the types of food that the Apollo astronauts eat. The dehydration process first used in these space foods is now beginning to be applied to various foods by both the military and civilian corporations.

Rounding out the aerospace displays will be a series of panels, color photographs and color transparencies. Included will be color photographs and color transparencies taken by the astronauts during their flights as well as color prints illustrating the Los Angeles space industry.

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APOLLO 8 -- AROUND THE MOON TO BERLIN

After traveling more than 537,000 miles and circling the moon ten times, the Apollo 8 Command Module returned to Earth, but its journey was not over yet. That journey has taken it to Paris, Liege, Belgium and Copenhagen and now brings it to Berlin.

The historic craft that carried man around the moon for the first time is one of the prime attractions of the Ninth German-American Volksfest, "Los Angeles -- Bridge to the Stars." Included with the original Command Module is a one-tenth scale model of the Saturn V Rocket that lifted the Apollo 8 into space, and a cut-away model of the Command Module that enables visitors to view the capsule's interior complexity.

It was only seven months ago that Apollo 8 left Launch Complex 39 at Cape Kennedy on its voyage around the moon, but its accomplishments are already history. After a routine launching the spacecraft was put into a holding orbit around the Earth awaiting the decision to try the moon journey. On the second orbit the decision was made and the Apollo 8 began its 230,000-mile trip to the moon, a trip lasting three days.

In orbit around the moon, the three astronauts, Frank Borman, James A. Lovell, Jr. and William A. Anders, began their scientific work of photographing, measuring and observing every feature of the moon's terrain visible as a preparation for the lunar landing of the Apollo 11 project. While the Apollo 8 made its ten lunar orbits, the astronauts became the first men to be totally cut off from their home planet. For nearly 45 minutes of each orbit there was no contact between them and Earth, due to the craft's position behind the moon.

After twenty hours in orbit around the moon on Christmas Eve, they began their return journey to Earth, reaching a speed of 25,000 miles per hour just before entering the atmosphere. Final splash-down was in the Pacific, less than 5,000 yards from the Yorktown, the prime recovery ship. Six days in space, man's furthest voyage, were over at 10:51 a.m. EST, December 27, 1968.

The Apollo 8 mission was the first time that the giant Saturn V Rocket had been used to launch men into space. With over seven times more power than its predecessor, the Saturn 1B, the Saturn V is able to lift a payload 40 times that of the earlier Gemini project. Though only one-tenth the size of the original, the scale model Saturn V on display at the Volksfest is an impressive sight in itself. Standing over 36 feet tall, it is almost half the size of the Vanguard, the first American missile designed for space exploration. As displayed, it will be over 40 feet tall because of the stand upon which it rests.

The Apollo 8 Command Module cut-away has operational lights and dials to help create the impression that the visitor is looking at the actual capsule. Made to full scale, it also includes the contour couch and other equipment vital to the comfort and safety of the crew on their six-day voyage.

But the star of the show must be the actual Command Module. After more than 500,000 miles in space, it still looks as though it were ready for the next mission. The Module will be on display at a location by itself and special viewing areas have been built so that visitors can take photographs without obstruction. Guides will be on hand to answer questions and to facilitate the passage of visitors through the exhibit area.

At the recent Paris Air Show, the Apollo 8 proved to be one of the most popular exhibits, and Volksfest officials feel that the display will draw even more than the 500,000 who attended last year's German-American Volksfest.

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## SOUVENIR PROGRAM

A Souvenir Program will be offered to the visitors at the Ninth German-American Volksfest -- "Los Angeles - Bridge to the Stars" -- for the first time in the history of the annual event.

The Souvenir Program will be the official guide to the grounds during the period of the Volksfest from July 25 to August 10. Descriptive material and pictures in the multi-colored program will range from a background on the theme city, Los Angeles, to in-depth information on the exhibits on display and other features at the Volksfest.

The 36-page program, which is to be sold on the grounds for DM 1, features as the cover page a full color picture of the earth and moon taken on the Apollo 8 flight and a motion picture camera to highlight the dual theme of the Volksfest. The program additionally offers the special attraction of a chance to win a new automobile. The automobile and approximately 800 other prizes will be given away at the close of the Volksfest in conjunction with the sales of the Souvenir Program. To be eligible for any of these prizes all the visitor need do is purchase the Souvenir Program, fill out the tear away ticket on the back cover, and drop it in the box located at the program booth on the grounds. The winning ticket will be drawn at the Volksfest closing ceremony on August 10.

Each program will include a schedule of the Volksfest highlights for the day the program is purchased. This program will give the visitor a complete schedule of all events on the Volksfest grounds for that day to include entertainment and other attractions.

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"HOLLYWOOD'S GOLDEN YEARS"

"Hollywood's Golden Years," a fast-paced musical revue chronicling the history of Hollywood film-making in song and dance, will be one of the featured entertainment attractions at the 1969 German-American Volksfest -- "Los Angeles -- Bridge to the Stars" -- to be held in Berlin July 25 through August 10.

Presented twice every night on the American stage of the German Beer Tent, the revue will be divided into four segments, utilizing the finest professional and amateur talent in the Berlin American Community.

The first segment will portray the silent film era of the 1910's and 1920's. Visitors will see a cavalcade of such famous silent-screen movie stars as Charlie Chaplin, Jean Harlow, Douglas Fairbanks and Marlene Dietrich.

A great party will be enacted on the stage, complete with the mad antics of Laurel and Hardy, heroes and villains and the Keystone Cops. For an interlude between Part One and Part Two, there will be a "Charleston" number and the entrance of Mae West, one of the great legendary movie figures.

Part Two will portray the lavish musical spectaculars of the 1930's, complete with precision dancing, chorus lines, and such famous stars as Shirley Temple, Nelson Eddy and Jeanette MacDonald. Featured numbers will include "Anchors Away," "The Good Ship Lollypop," and the dancing of Alfred Hopp, a Berliner who appeared in many German and Hollywood films during this era and who is known to many as the professional "rubber man."

A musical extravaganza of the Old West will be the featured presentation of the third part of "Hollywood's Golden Years," done in the tradition of the western films of the 1940's and 1950's. Volksfest audiences will witness a gunfight in typical western fashion and hear such famous songs as "High Noon" and "Maria." One of the great show tunes from this era, "Wells Fargo Wagon," will also be featured.

For a look at Hollywood films of the 1960's and beyond, singers and dancers will recreate the mod and psychedelic spirit that is currently the fashion in filming. James Bond -- agent 007 to millions of movie-goers -- will be engaged in a thrilling spy chase to the music of "Goldfinger." The sounds of Henry Mancini, the Beatles and other modern artists will close out the revue in a modern sound and light show that should thrill both young and old audiences.

Directing the show is Enzo Napoli, Volksfest Entertainment Director and Entertainment Director, Berlin Brigade. Charles Williams is the assistant director, and Sigrid Jones is the choreographer.



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## HOLLYWOOD DISPLAY

The bigger than life world of the movies--from history to films yet unmade--is on display in the Hollywood Tent and the Los Angeles Pavilion at the 1969 German-American Volksfest. Mementos of its early days in the 1900's and displays covering films still in production are only part of the overall picture of Hollywood and the motion picture industry created on the Volksfest grounds.

Focal point in the Hollywood Tent is the 8 foot high "Oscar" that symbolizes excellence in the motion picture industry. From its vantage point in the center of the tent it can look down on 60 years of motion picture history. The broad stepped area in front of the "Oscar" will serve as seating for visitors watching shows on the Hollywood Tent stage.

The stage itself is directly before the eyes of the "Oscar" and various entertainment groups will be performing here continually during the Volksfest. Among those featured will be Rollins Smith, Mose Macon, The Berliner Brass, Salts & Pepper and the Berlin Police Cocktail Ensemble.

To the left of the statue are displays featuring the seven largest Hollywood motion picture companies. Also on the left is a booth where the visitor can star in his own movie. He can pose in front of a moving scene, thus making it appear that he is walking or riding. If the visitor would like this film, he can arrange to purchase a copy of it from the operator of the booth.

In other areas, behind and to the right of the "Oscar", visitors can view displays and photographs that depict some of the highlights in Hollywood's long history. Mock-ups and models used in the Columbia picture "Marooned" fit in with both the Hollywood theme and the aerospace theme of the Volksfest. Displays in glass cases depict a Hollywood sound stage and other areas of motion picture production.

Several costumes worn in famous movies are on display, including the one worn by Gary Cooper in the Western classic "High Noon." A large oil painting of Cooper wearing this costume, the work of popular American artist Norman Rockwell, will be on display with the costume. There are also smaller paintings by Rockwell of various film celebrities.

In a separate area of the Hollywood Tent are three displays dealing with the "Silent," "Sound" and "Golden" eras in Hollywood's past. In each of the three display areas visitors may look at actual equipment used in the filming of movies during this era. In addition, costumed manikins in each display give the visitor a graphic idea of the clothing of the era.

In the Los Angeles Pavilion, visitors to the Volksfest may view both slides and movies concerning the motion picture industry, the aerospace programs and the Los Angeles area. Some of the most famous films of the "Silent" era will also be shown. These include "Steamboat Bill Jr." with Buster Keaton and "Tilly's Punctured Romance" with Charlie Chaplin. The Hollywood Fashion Show will also be held on the Los Angeles Pavilion stage, daily at 8 pm.

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ENTERTAINMENT ROUNDUP

"Los Angeles -- Bridge to the Stars" may be the theme for the Ninth German-American Volksfest, but "something for everybody" would be a better theme in describing the Volksfest's entertainment offering.

Many different styles of music and entertainment will be represented when the Volksfest gates open, and the visitor who can't find something he likes will be rare. Principal attraction for the Volksfest will be the "Hollywood's Golden Years" revue, performed twice daily in the Main Tent, but there will be continuous entertainment on four different stages throughout the Volksfest grounds.

There are stages in the Main Tent, Hollywood Tent, and the Beat Pavilion as well as an outdoor stage. Only the Beat Pavilion will restrict itself to one type of music; the modern, youth-oriented sound. But even in the Beat Pavilion there will be the variation provided by eight different groups.

Among the groups appearing at the Beat Pavilion are the Brown-Minium Trio, the Soul Delights, the Columbia Soul Set, the Berlin Ramblers, The Group, and SHAPE. SHAPE and The Group are made up of soldiers from the American Forces in Berlin, while the Soul Delights are students at Berlin American High School. The Berlin Ramblers are a professional Country and Western group.

Opening the entertainment on the Main Tent stage will be the 298th Army Band from Berlin, followed by the 30th Army Band and the 7th Army Soldiers Chorus. In the evening, Hans-Werner Kleve's band, one of the top bands in Berlin, will take the stage, to be followed by the 17th Air Force Band. These five attractions will form the nucleus for entertainment in the Main Tent, but there will be others.

The Gary Owens Pipes and Drums, well known from previous Volksfests, will perform in the Main Tent, as well as on the Outdoor Stage. The Esquires, a Dixieland group from Berlin, and the Marne Glee Club, will also entertain on the main stage. Of special interest to children and other ages

also is Mullica the Magician. One of the top amateur magicians in the United States before he entered the Army, Mullica will perform on the main stage and on the Outdoor Stage.

Highlighting entertainment in the Hollywood Tent will be Rollins Smith and Mose Macon. Smith, one of the original Inkspots of recording fame, is both a pianist and a jazz singer. Macon, advocate of the "Sanctified Sound," is noted for his performance of Negro gospel and spiritual music.

Also appearing in the Hollywood Tent will be such varied groups as the Marne Jazz Trio, the Berliner Brass, Salts & Pepper and the Berlin Police Cocktail Ensemble. The Berliner Brass, members of the 298th Army Band, follow the style of the Tijuana Brass. Salts & Pepper, also members of the 298th Army Band, are a modern jazz quintet.

Three special groups headline the entertainment on the Outdoor Stage. The Youth for Understanding Choral from Ann Arbor, Michigan will appear August 5, the Continental Singers from Tarzana, California on August 6, and the Soul Sounds from Detroit will appear from the 7th to the 10th. Many dance bands will also be playing on the Outdoor Stage and the popular RIAS Quiz Show will be broadcast from here every evening.

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### LOS ANGELES

Visitors to the 1969 German-American Volksfest will be getting a first-hand look at Los Angeles, one of the largest and most modern cities in the United States. Although reaching for the future, Los Angeles has not forgotten the heritage of its past.

Discovered 200 years ago, in 1769, by Spanish explorers, Los Angeles was first inhabited two years later when a small group of soldiers, priests, and a few families made the trip north from Mexico to establish a settlement.

California was controlled by a select few individuals, large ranchers who owned almost all of the land, until American control was established in 1848. The gold rush that came the next year brought an influx of settlers to Northern California, but had little effect on Los Angeles or the rest of Southern California.

It was not until the end of the century that Los Angeles began to expand and as late as 1890 the population was only 50,000. But with the discovery of oil, and as stories of its mild climate began to spread, industry began moving into the area, bringing workers with it. While agriculture continued to be the main industry in the area for some years to come, and is still important, new industries began to play an ever larger role in the city's development.

Glenn Martin built his first airplane in Los Angeles in 1906 and the first movie was filmed there in 1907. It was the movie industry that showed the most promise in those days. By the 1920's it had established Hollywood as the world leader in motion pictures and was one of the key employers in the city's economy.

The aircraft industry began its move forward in 1920 with the establishment of the first aircraft production plant in Los Angeles, but it was not until World War II that the industry made its big advance. Production was increased many times over, and more and more plants were built to meet the need.

Today the aerospace industry is the largest and most technically complex industry in the United States. The heart of the industry is Los Angeles, producing almost half of America's aerospace needs and employing nearly a third of the workers in the Los Angeles area.



The Los Angeles area's mild climate and progressive outlook continue to attract new inhabitants. Almost 1,000 people per day migrate to Los Angeles, a majority of them under 34 years of age. Although the city of Los Angeles has a population only slightly larger than that of Berlin, the greater Los Angeles area population is over 9,700,000 and is predicted to climb above 14,000,000 by 1975.

Even though the city's growth was rapid, it was carefully planned and controlled. As a result the city has maintained an air of individuality and openness rarely seen in a city of such size. More than 200 parks provide recreational areas for the citizens of Los Angeles.

Los Angeles did not neglect its culture either. It has been the West Coast leader in art and music for many years, and few cities can match its libraries, museums and universities for excellence or variety. Sports have also been an integral part of the Los Angeles culture and the mild Southern California climate invites attendance and participation any time of the year.